



Conference Programme 2014

London, Dusseldorf, Den Haag, Brussels

Careers for the Connected Generation

Does industry need to find new ways to fight for Talents?

Context

Despite record levels of youth unemployment, in the competition to attract talented graduates, industry is facing an increasing challenge. Gen C, the 'Connected Generation' is, more than any generation before, prepared to be mobile in seeking out the fulfilling work they require, and the career experiences which will build their own personal brand.

The proven response from industry has been to offer a varied and interesting career path, with opportunities to develop personal skills and experiences, in real jobs with real responsibility.

But with increasing fragmentation of companies, as supply chains are out-sourced and de-localised, and as increasing computer power automates many middle management positions, entry level and subsequent career building development roles are under threat.

Conference Programme Aims

- To explore the opportunities and threats posed by the changing landscape for early professional careers.
- To help understand the trends and provide the essential information to help European industry attract, develop and retain Engineers and Technical Professionals.
- To identify and share good practices in planning and promoting careers to attract Generation C and develop them into the leaders of the future.

An Interactive Format

Each conference will follow the EIIl's **proven interactive research** conference format. Between opening and closing remarks by a senior industry leader, the one-day programme will include four short 'impulse' presentations of good practices from different industry sectors, from a comparative non-industrial sector which has already faced and dealt with a similar challenge, and from a skills sector leader. Participants will be encouraged to develop and share their own views in moderated break-out discussions between each of the four 'impulse' inputs. A **networking drink** will take place at the end of the conference to further foster exchanges amongst participants.

Conference output will form the basis of the **EIIl's 10th annual 'Leaders of Industry'** survey across Europe throughout 2014.

Participants

The conference will attract an attendance of approximately 70 functional and HR managers from a variety of industry sectors, recruitment & employment agencies, academia and local authorities and other industry and professional associations. It will also be of interest to members of Generation C who wish to contribute their voice to the debate for their future.

The conference is supported by FEANI, IMECHE Benelux, JADE (European confederation of Junior Enterprises) and EIIl Member companies.

For further details or registrations, please visit www.eiil.net/research

Or contact registration@eiil.net

